

REPORT ON THE RESULTS OF THE INFLATION EXPECTATIONS SURVEY

August 2021

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Introductory note

Indicators of inflation expectations of economic agents are an important factor in the process of monetary policy decision-making in an inflation targeting regime. The effectiveness of the inflation targeting strategy is measured by the degree of stability of inflation expectations and by how firmly they are anchored within the target tolerance band. Stable and well-anchored inflation expectations contribute to the greater credibility of the monetary policy framework.

In accordance with the best international practice, after introducing the inflation targeting regime in January 2009, the NBS began to monitor and analyse the inflation expectations of economic agents. To this end, the NBS draws on the inflation expectations survey, which the Ipsos agency conducts for the NBS since January 2018. Survey respondents, classified into four sectors (the financial sector, corporate sector, trade unions and households), are asked to state their one-year ahead expectations, since March 2014 their two-year ahead expectations and since February 2021 their three-year ahead expectations for y-o-y price growth.

Overview

According to the Ipsos August survey, short-term inflation expectations of the financial sector stood at the NBS target midpoint (3.0%), unchanged from the previous survey. Inflation expectations of corporates were somewhat lower, equalling 2.5% in August (vs. 2.4% in July). Inflation expectations of households, which are usually higher than those of other sectors, remained unchanged at 10.0%.

The August survey recorded no significant changes in terms of the perceived and expected inflation indices. The range of these indices still suggests that households expect inflation in the coming twelve months to be lower than in the previous year.

Medium-term expectations (two and three years ahead) of all institutional sectors remained unchanged for the third month in a row: financial sector -3.0%, corporates -2.0% and households -10.0%.

Firmly anchored inflation expectations are one of the prerequisites for achieving low, stable and predictable inflation. The fact that inflation expectations in Serbia are well-anchored confirms the credibility of NBS measures and indicates the absence of major inflationary and disinflationary pressures.

Inflation expectations of the financial sector

For the third month in a row, short-term inflation expectations of the financial sector stood at 3.0%. According to the September Bloomberg survey, one-year ahead expectations of the financial sector also equalled 3.0%, which is slightly higher compared to the previous survey (2.8%).

The composite measure of inflation expectations of the financial sector¹ stood at 2.8% (unchanged from July).

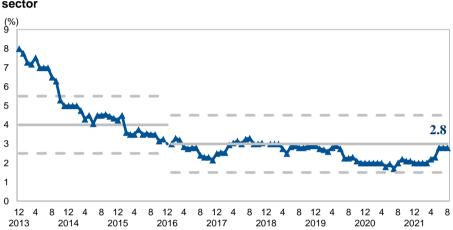


Chart 1 Composite measure of inflation expectations of the financial sector

Sources: NBS, Ipsos, and Bloomberg.

As short-term, medium-term expectations of the financial sector stood at the NBS target midpoint (3.0%). Medium-term inflation expectations of the financial sector have moved within the target tolerance band since the introduction of this survey question in March 2014.

Inflation expectations of the corporate sector

One-year ahead expectations of corporates continue to move around 2.5%, where they stood in August (2.4% in July). Medium-term (two- and three-year ahead) expectations remained at 2.0%.

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¹ Weighted by the individual respondent's share in total assets of the surveyed financial institutions. Institutions participating in both surveys are assigned the arithmetic mean of the responses provided in the Ipsos and Bloomberg surveys. Hence, banks with a larger market share have a greater influence on the aggregate result.

10.0 10.0 10.0

8

3.0 3.0 3.0 3.0

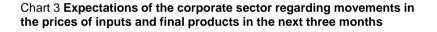
Financial sector Corporates Unions Households

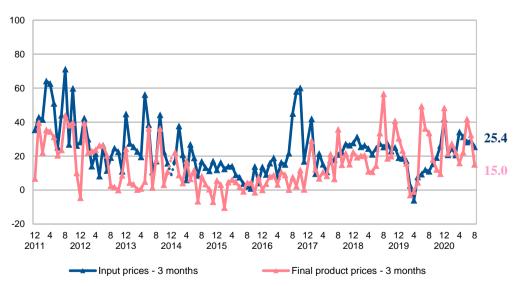
July 2022 July 2023 July 2024 August 2022 August 2023 August 2024

Chart 2 Expected inflation for one, two and three years ahead

Source: Ipsos.

The corporate perception of business conditions in the past three months, as well as their expectation for the next twelve months, was more optimistic than in the last survey. More optimistic was also the perception of output/turnover in the next three and twelve months.





*Above zero indicates growth, and below zero decline. Source: Ipsos/Ninamedia.

The August survey recorded an almost unchanged composition of corporate responses concerning the prices of inputs in the coming three months, which might be indicative of the stabilisation of cost-push pressures. Around 70% of respondents do not expect a change in the price of inputs over the next three months. On the other hand, for the second month in a row, a decline was recorded for the share of respondents expecting the prices of their own final products and services to rise over the next three and twelve months.

Inflation expectations of the household sector

Quantitative and qualitative inflation expectations

Short-term inflation expectations of the household sector remained unchanged relative to a month earlier (10.0%), as did the medium-term expectations.

Most respondents (around 60%) continue to expect the prices to rise moderately or slightly over the next twelve months.

(%) 50 45.2 45.8 45 36._{34.8} 40 35 25.4^{26.827.4} 30 23.6 24.2 25 20 15 10 5.35.9 3.44.5 2.12.3 0.7_0.4^{1.21.6} 5 0 Remain Don't know Increase Increase Increase Decrease considerably moderately somewhat unchanged Last 12 months - July survey ■Last 12 months - August survey ■Next 12 months - August survey Next 12 months - July survey

Chart 4 Distribution of household responses by perceived and expected inflation

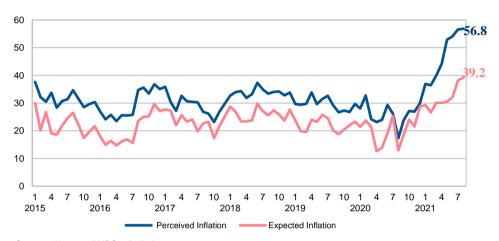
Source: Ipsos.

Such trends, i.e. the majority of respondents expecting prices to increase moderately and somewhat over the next twelve months – reflect a predictable and stable economic environment, which facilitates the achievement of the main medium-term goal of monetary policy.

The perceived inflation index was higher than the expected inflation index, indicating that households expect inflation in the coming twelve months to be lower than in the previous year. Such trend stems from the fact that a part of the population that feels that prices have increased in the past twelve months does not expect the

trend to continue over the next twelve months, indicating that the household sector also assesses the current rise in inflation as temporary.²

Chart 5 **Perceived and expected inflation of households** (in index poimts)



Sources: Ipsos and NBS calculation.

 $^{^2}$ The index represents the difference between the weighted share of respondents who assess that prices increased more than somewhat and those assessing that prices remained unchanged or decreased. For details, see Text box 2 of the Inflation Report — February 2016.

⁽https://www.nbs.rs/export/sites/NBS_site/documents-eng/publikacije/ioi/izvestaji/inflation_report_02_2016.pdf).